

# **The Sixties: The Motown Story**



Rock historian Vincent Bruno will present a lecture that will explore how the "Motown Sound" was created and how it has become a worldwide phenomenon beloved by millions. Motown, established by Berry Gordy in 1960, has been described as the greatest pop music hit factory in recording history. From the "hit machine" songwriting teams to the in-house studio band to the extraordinary roster of recording artists including Smokey Robinson & the Miracles, The Supremes, Four Tops, The Temptations, Stevie Wonder, Marvin Gaye and countless others. The influence of the house that Gordy built is still standing with 201 No. 1 worldwide hits and counting.

**SEPTEMBER 7 1PM**  
**REGISTRATION REQUIRED**